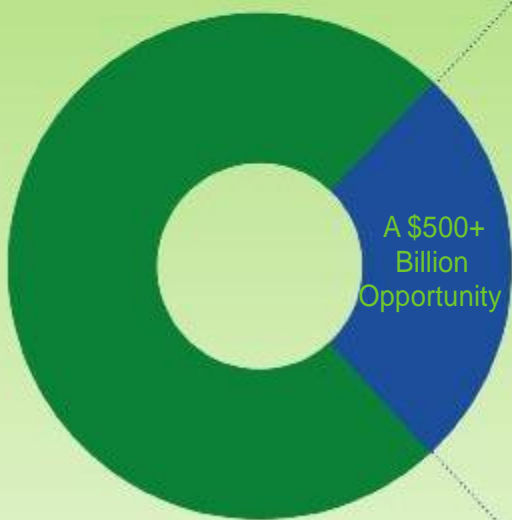


BEND THE CURVE

A Health Care Leader's Guide to High Value Health Care



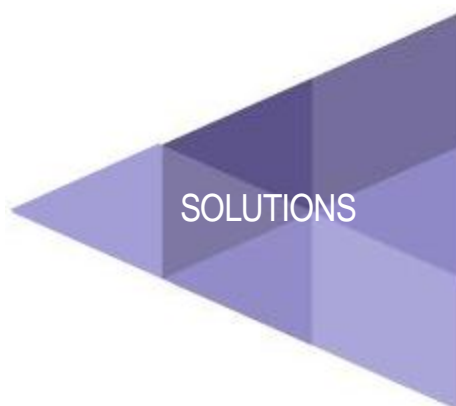
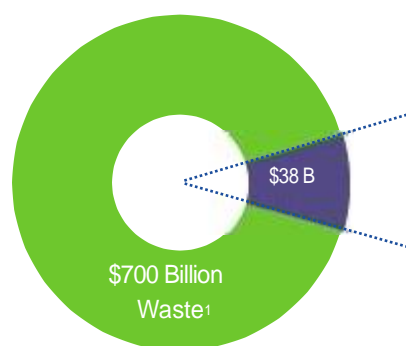
- Reducing Emergency Department Overuse
- Reducing Antibiotic Overuse
- Improving Patient Medication Adherence
- Reducing Vaccine Underuse
- Preventing Hospital Readmissions
- Decreasing Hospital Admissions for Ambulatory Care Sensitive Conditions
- Preventing Medication Errors



Reducing Emergency Department Overuse: A \$38 Billion Opportunity



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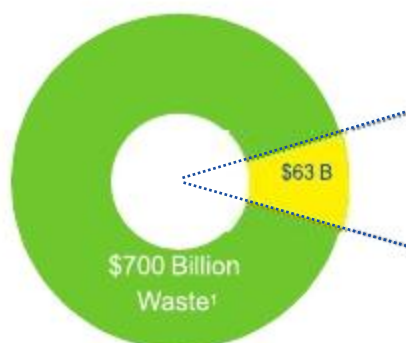
- Improve Access to Primary Care Services
- Promote Alternative Approaches to Primary Care
- Provide Specialized Services for Vulnerable Populations
- Implement Effective Chronic Disease Management
- Reform Payment for Providers
- Develop Financial Incentives for Patients
- Share Data on ED Utilization

Targeting the \$38 billion spent annually on emergency department overuse requires building on proven practices and implementing policy actions that target the root causes of the problem.²



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Reducing Antibiotic Overuse: A \$63 Billion Opportunity



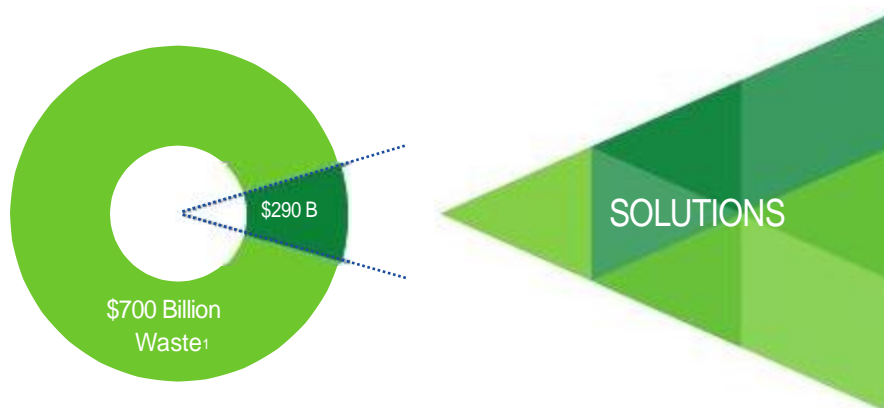
- Increase Use of Appropriate Vaccinations
- Expand Use of Hospital Guidelines
- Reduce Antibiotic Use in Critical Patients
- Reform Payment for Providers
- Improve Patient Education and Medical Leadership
- Implement Regulatory Reform

Targeting the \$63 billion spent annually because of antibiotic overuse requires building on proven practices and implementing policy actions that target the root causes of the problem.²

Improving Patient Medication Adherence: A \$290 Billion Opportunity



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- Improve Care Coordination
- Enhance Patient Engagement and Education
- Utilize Counseling and Medication Management
- Expand Screening and Assessment
- Invest in HIT Infrastructure
- Employ Quality Measurement
- Establish Financial Incentives

Reducing the \$290 billion spent annually because of poor medication adherence requires building on proven practices and implementing policy actions that target the root causes of the problem.²

Reducing Vaccine Underuse: A \$53 Billion Opportunity



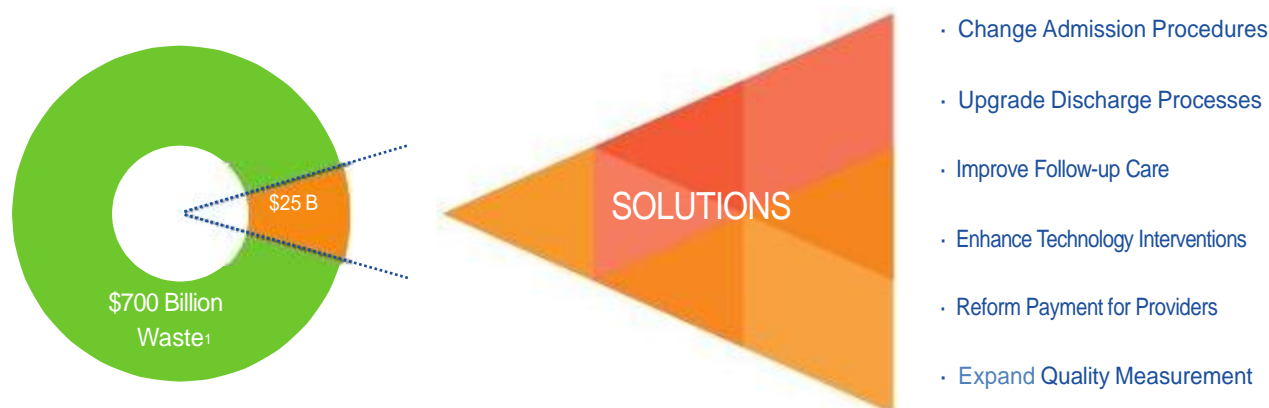
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- Invest in Research and Development
- Promote Medical Home Models
- Increase Timely Immunizations of Children
- Enhance Medical Leadership
- Encourage Market Entry
- Revise Funding Models
- Promote Vaccine Registries and IT

Targeting the \$53 billion spent annually because of vaccine underuse requires building on proven practices and implementing policy actions that target the root causes of the problem.²

Preventing Hospital Readmissions: A \$25 Billion Opportunity



Targeting the \$25 billion spent annually on preventable hospital readmissions requires building on proven practices and implementing policy actions that target the root causes of the problem.²

Decreasing Hospital Admissions for Ambulatory Care Sensitive Conditions: A \$31 Billion Opportunity



Targeting the \$31 billion spent annually on ambulatory care sensitive condition (ACSC) hospital admissions requires building on proven practices and implementing policy actions that target the root causes of the problem.²

Preventing Medication Errors: A \$21 Billion Opportunity



Targeting the \$21 billion spent annually on preventable medication errors requires building on proven practices and implementing policy actions that target the root causes of the problem.

